



About Cath Vincent

Cath Vincent has been a business consultant for over 20 years.

She has worked on **multi-million** dollar infrastructure projects and launched businesses in the UK and Australia.

Despite all the large-scale projects she has managed, her passion is increasing performance in individuals and SMEs. She herself won a UK Department of Trade and Industry for **her own start-up software company**.

In 2010, she emigrated to New Zealand and launched a brand new career as a motivational speaker, developing a following **from scratch** – in a country where she knew on-one.

Cath quickly gained recognition from audiences internationally, her peers, and the National Speakers Association – within 3 years, winning the aptly named **Brightstar** award.

Cath has worked with clients such as ANZ, KPMG, Texas State University, and Chevron Australia.

And she also had the honour of being invited to speak on the subject of Leadership at **TEDx**.

She **even** went on to launch her own motivational television show The Cath Vincent Show, which airs on Sky TV.

Never one to stand still, one of her “Big Hairy Audacious Goals” was the renovation of a distressed warehouse and former P Lab into a motivational hub. Studio 38 is fast becoming Auckland’s Most Inspiring Venue for Creative and Business Endeavour. It is also home to The Cath Vincent TV Show.

Cath believes every person – no matter what your circumstances – can dramatically improve the quality of your life with simple micro-changes.

She undeniably walks her talk and is living proof of what happens when you **Wake Up Your WOW!**